



Youth for Decent Work Awards 2015

Background

This competition is not about winning but rather learning along the way about the topic of Decent Work and seeks to encourage it's exploration from many different angles. Last year's competition looked at Decent Work in the context of the Irish Labour Movement. It focussed on the history of the struggle for Decent Work in our own country and the historical significance of the 1913 Dublin Lockout.

This year we are asking students to consider the increasing gaps which result in an unequal society and the impact of this rising inequality on Decent Work and worker's lives, in particular income inequality, it's cause and effect. Youth Connect will provide additional information and resources on this topic through our FREE schools programme. Our income inequality workshops can be booked via our website www.youth-connect.ie or by email to info@youth-connect.ie

This competition will help students to identify what is important about what they have learned, find a way to express that creatively within a group, work collaboratively and develop skills to create a video, which is educational and entertaining.

Students also get to experience scripting, shooting, designing graphics/animation, video editing plus lots of other cool creative stuff.

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So what is it all about?

The competition is about helping the group to display their learning and understanding of inequality, reflect on its impact on their lives, how it affects society and how Decent Work can address this.

What do we want students to do?

Students are invited to create a short collaborative video in a group (minimum 2, maximum 4 students), giving their interpretation of the relationship between inequality, particularly income inequality and Decent Work, and what this means for young people today.

Terms & Conditions

Eligibility

This competition is OPEN to ALL second-level students and schools and youthreach centers may enter as many teams as they wish.

The video must be produced by teams of between 2-4 students who need to register their intention to participate by filling out our registration form

Registration forms can be requested by contacting youth4decentwork@gmail.com

The registration closing date is 14th November 2014

All participating teams MUST have a mentor teacher involved in the project who is available to accompany them to the awards ceremony and the New York trip should they win.

Our Decent Work Logo will then be sent to each participating team for inclusion in their video with further instructions on submitting and uploading it. Entry to the competition is free and each video must identify the school, teacher and student names in the closing credits.

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Video content

Each team will be expected to produce a collaborative 3 minute video which is new and original. The video should contain;

- ***3 key learning outcomes of the group based on their research of income inequality and how decent work can address it.***
- ***Reference should be made to the phrase “Decent Work”.***
- ***The video should demonstrate the group’s own interpretation of this concept.***
- ***The Decent Work Logo - which will be supplied on registration.***
- *****It’s own title***
- ***Closing credits - must include team member names, teachers name and the school name***
- ***The video should be no longer than 3 minutes. Videos of more than 3 mins but less than 3.5 will have points penalties applied. Any entries over 3.5 mins will not be deemed eligible for the competition. Such entries will be notified immediately***

**An original video title must be selected for each entry. This will be required when filling out the submission form when submitting your video. Submission forms will be sent by Youth Connect to all participating teams.

The Irish Congress of Trade Unions reserves the right to exclude any videos with unsuitable content.

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Creativity and style

There are no limitations on the creative style of the video. Students are free to use any style they see fit including but not limited to; animation, stop-motion, documentary, drama, comedy, action, adventure, crime, detective, horror, fantasy, instructional, factual, reality and many more.

The video must be in high definition (HD format) and no smaller than 500MB. It should be of an excellent quality to ensure it can be displayed on a large cinema screen should the entry be nominated.

The video/animation must be, in the majority, the student team's own work and interpretation.

Copyright and permissions

Please ensure that music or images used are either original, permitted or copyright free. Where music and/or images used are NOT original they MUST be credited and acknowledged in the closing credits and accompanied with the appropriate permissions and clearances. We will be putting all of the films in the competition on YouTube and they can be blocked if there is any copyright infringement.

There **should be no corporate names or logos used in the video** including the wearing of branded clothes by participants with the exception of school uniforms. **Any labels or brand names on commercial products in the video must be obscured during editing.**

Consent forms must be submitted for any person who is visually identifiable in the video. If the person is a minor [under 18 years] then the consent form must be authorised by their parent or guardian.

Submitting your video

The final version of your video should reach us before midnight on **Friday 16th January 2015**

- Videos should be **uploaded to YouTube, set to 'unlisted'** and the **link sent to youth4decentwork@gmail.com along with our submission form** which will be made available once registration has closed

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All videos entries in this competition will be acknowledged by email.

Shortlisting and judging

Entries will be assessed on creativity, originality and best interpretation of the brief and judging will focus on two main elements a) How well the concept is explained and interpreted and b) how well the video is made.

All entries will be shortlisted by our judging panel who will decide on the final nominations per category plus the overall winner in each.

Teams that have made the shortlist will be announced two weeks after the competition closing date. Unsuccessful teams will be notified by email but will be invited to attend the award ceremony.

All shortlisted videos will be uploaded to the ICTU Youtube channel and made public. Voting for the 'People's choice award' will then open and remain open for 10 days. Votes will be submitted through the Youth Connect website

All shortlisted teams must be able to attend the award ceremony.

The videos shortlisted will be shown at the *Youth for Decent Work Award Ceremony* in February in Dublin, where the winners in each category will be announced.

The judging categories include: **Best Overall Video, Most Original/Creative Video, Best Interpretation, Best Acting and The People's Choice Award.**

The judging panel will consist of experts from the film industry and the trade union movement. The judges' decisions are final.

The Prize

All prizes are non-negotiable and cannot be exchanged for cash.

The prize for Best Video Overall will be a team study trip to New York with their teacher which will include visits to labour related institutions and historical sites. It is envisaged that the trip will take place over the Easter break and this should be considered by participating teams

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This trip will be co-hosted by the Irish Embassy and National US Trade Unions based in New York. A full itinerary will be made available closer to the time but will include visits to appropriate organisations such as American cultural groups dealing with immigration issues, Trade Unions and labour organisations based in New York. **The team will be required to make a short video journal of their experiences for viewing on the Youth Connect website.**

The prizes for category winners will be announced in early 2015 but they will have educational, creative and fun elements. Last years prizes included workshops with the Gaiety School of Acting, Young Irish Filmmakers, Digital Film School, Fighting Words and Paper Panther Productions.

Use of competition material

The shortlisted and winning videos may be used as promotional material for ICTU and its affiliates. However, all credit/acknowledgements will be given to the artists.

Entering the competition assumes each team has agreed to be bound by these terms and conditions.

If you have any further enquires or clarifications please email youth4decentwork@gmail.com

Go to <http://www.youth-connect.ie> for all the latest info and tips!

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